



4536 Kernersville Rd. Kernersville, NC 27284
P: 800-334-5257 F: 336-784-4306 staff@blueridgekoi.com

Blue Ridge has been contacted by several dealers asking how we can help their customers whose ponds have been affected by a KHV infection.

Blue Ridge is fully committed to helping everyone restock their ponds following the loss of fish to a KHV infection, so we created a program that we would like to share with you.

Who Is This Program For?

Any Blue Ridge dealers who received fish from April 15th, 2024, through May 10th, 2024, and have customers who have lost fish to KHV. This also applies to fish lost from the display ponds of Blue Ridge dealers.

What Does This Program Do?

This program assists with providing fish to restock your customer's pond or your display pond free of charge or at a deep discount.

Options For Selecting Fish To Restock Your Customer's Pond Or Your Display Pond:

- Blue Ridge can hand select (to the best of our ability) the required quantity and size of Koi and/or Butterfly Koi. We will do our best to fulfill requests for certain varieties.
- You can choose from exact fish pictured listings on our retail website.
- For VIP customers, you can bring them to our Kernersville, NC, facility for their own hand-pick.*

*Hand-pick visitors must meet the \$1,500 hand-pick minimum in list prices before any discounts are applied.



4536 Kernersville Rd. Kernersville, NC 27284
P: 800-334-5257 F: 336-784-4306 staff@blueridgekoi.com

Prices For Fish In The 2024 Blue Ridge Restocking Program

IF

You have a positive KHV test result from the customer's affected pond

OR

Fish at your store or facility tested positive for KHV AND your customer received fish from the affected shipment

THEN

All fish for restock are free of charge. You just pay for shipping the fish.

IF

KHV test could not be performed on the affected pond AND no positive KHV test was received from fish at your store or facility

THEN

All fish for restock are 50% off the full list price. You pay shipping for the fish.

We are on track to begin shipping fish on June 19th, and we will have plenty of fish to move! All Blue Ridge Koi and Butterfly Koi will be discounted heavily so that you can restock your retail tanks and make up for lost sales.

Please contact our office with any questions.

Regards,

A handwritten signature in black ink, appearing to be "Casey LeFever", written in a cursive style.

Casey LeFever